



The Nanaimo Arts Council  
PO Box 401 Stn A,  
Nanaimo BC, V9R 5L3

## 2024 ANNUAL NANAIMO ARTWALK

Nanaimo Artwalk, a free winter festival in our city's cultural landscape, brings the community together and significantly boosts our local economy. Artwalk takes place on Saturday, November 23<sup>rd</sup> (10 am – 4 pm) and Sunday, November 24<sup>th</sup> (noon - 4 pm) featuring over 60 artists at 20 public and private venues in downtown Nanaimo and the Old City Quarter connected by a free shuttle service.

### Promote Your Organization

The Nanaimo Arts Council has multiple promotional opportunities for your organization to gain visibility and support a local cultural event.

- Place an ad in the *Event Guide* – a 32-page colour brochure listing the artists, venues, sponsors and advertisers. We print 1,500 *Guides* - just in time for Christmas shopping! Your ad will also appear in our bimonthly newsletter (circ. 1,200) during November at no additional cost. It's our way of saying thanks!

#### Ad sizes and rates for the *Event Guide*.

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|----------------------|-------------------------|-------|
| • 1/3 page           | 4.75" wide x 2.5" high  | \$55  |
| • 2/3 page           | 4.75" wide x 5.0" high  | \$110 |
| • Full page          | 4.75" wide x 7.75" high | \$165 |
| • Inside front cover | 4.75" wide x 7.75" high | \$210 |
| • Inside back cover  | 4.75" wide x 7.75" high | \$210 |
| • Outside back       | 4.75" wide x 7.75" high | \$250 |
- Add your name and logo to an Artwalk ad (11" x 17") appearing on 59 city buses and 27 transit shelters throughout the city during November. \$25
  - Place an ad in the Nanaimo News Bulletin in support of Artwalk. Expect a Bulletin representative to contact you this fall.
  - Donate a DOOR PRIZE. Prize sponsors will be listed on the Welcome Boards on the dates of the event and in our newsletter.

### How to Submit Your Ad for the Event Guide or Transit Ad – Due by September 15

Please use the submission form on the Nanaimo Art Council website to submit your print-ready ad and make payment: <https://nanaimoartscouncil.ca/programs/artwalk/purchase-ad-2024/>

Contact Jenaya Shaw, Artwalk Coordinator at [jenaya@nanaimoartscouncil.ca](mailto:jenaya@nanaimoartscouncil.ca) for more information or to donate a door prize.